

The 3rd International Conference on:

Cultural Sustainable Tourism (CST)

13-14

OCT

2021



VIDEO CONFERENCE



Conference Program

Introduction:

Due to the uncertainties and restrictions inflicted by the #COVID19 pandemic, and for everyone's safety following the Health Organization's recommendations, it is in everyone's interest to host the conference online. As pioneers of this movement, IEREK is proud to be hosting this conference online. IEREK believes that rather than giving in to this disease and stopping our progress, pushing forward is of utmost importance. So, how can participating in an international Video Conference boost your career, future potentials, and experience?

- Obtain an internationally accredited certification of participation, which could boost your future academic career opportunities.
- Discuss your research paper online with professors, stakeholders, and other authors (Online Oral Presentation).
- Make sure that your paper will get the maximum exposure in front of a relevant audience, as we share samples of publications within our weekly newsletter and online platforms.
- Get the chance to publish your paper with Springer in the [ASTI Book Series](#).
- Save costs of travel & accommodation.

About the CST 3rd Edition:

This conference focuses on discussing the complex relations between culture, heritage, sustainability, and tourism. It showcases the different methods and trending strategies for preserving, spreading, and **improving cultural and architectural heritage** for the following decades. It focuses also on addressing the existing tensions in the assessment of cultural meanings and values to better understand tourism in the context of and in relation to *preservation and sustainable development of cultural diversity and heritage resources*.

IEREK organizes the 3rd edition of the International Conference on Cultural Sustainable Tourism which follows the success of the previous editions in 2017, and 2020 to help researchers discuss sustainable approaches to preserving the cultural heritage of countries across the globe. The conference also aims at creating a mutual understanding of the importance of green tourism through explaining civilizations various techniques of spreading their cultures

Day 1: Wednesday 13 October 2021

(Venue: Online Conference)

(Time Zone: GMT +2, Egypt)

09:00 – 09:30 | **Online Registration/ Web Login**
Delivery of Information and Networking

09:30 | **Opening Ceremony**
Greetings and Communications by institution and Welcoming word by Chair

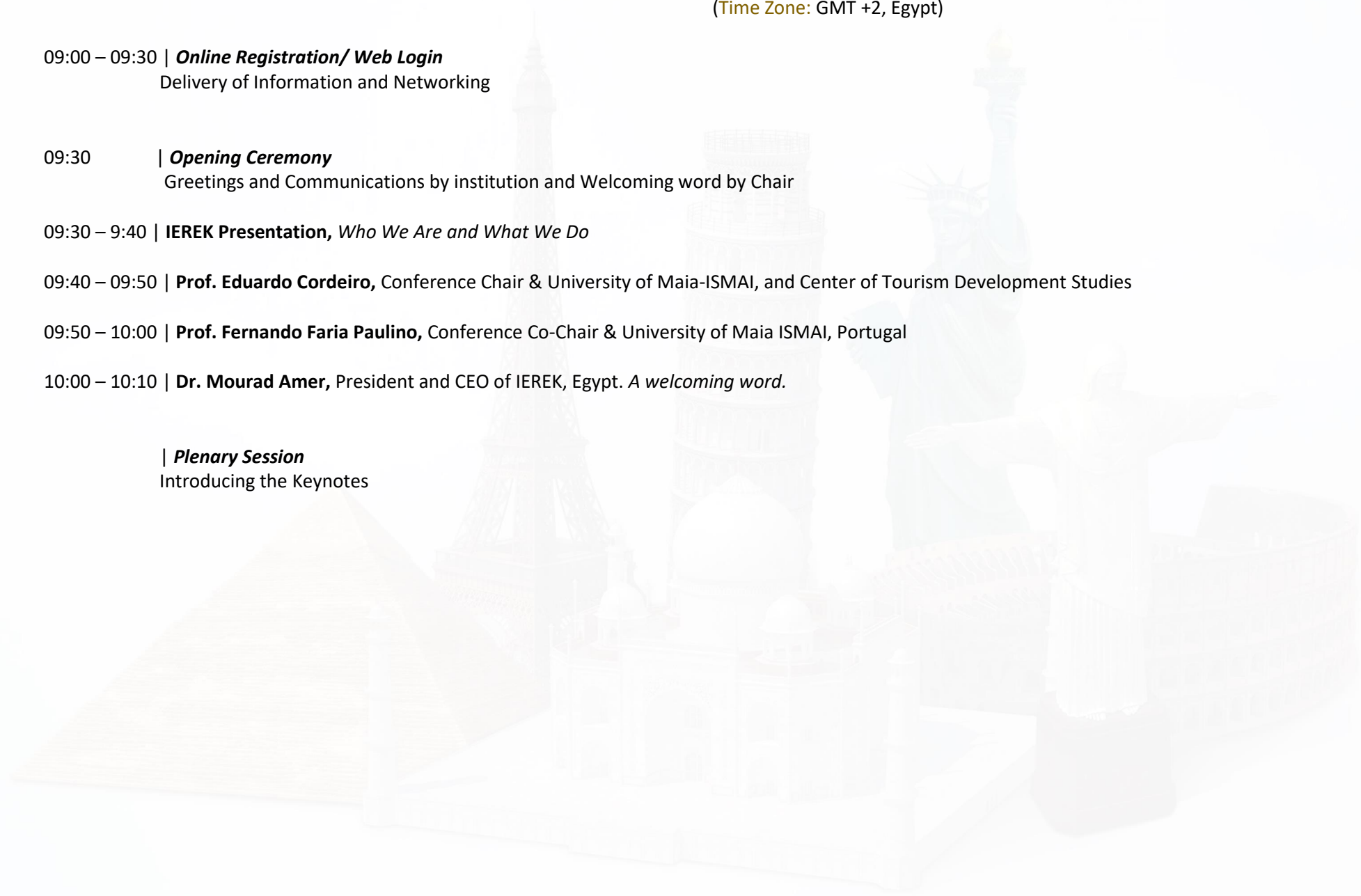
09:30 – 9:40 | **IEREK Presentation, Who We Are and What We Do**

09:40 – 09:50 | **Prof. Eduardo Cordeiro**, Conference Chair & University of Maia-ISMAI, and Center of Tourism Development Studies

09:50 – 10:00 | **Prof. Fernando Faria Paulino**, Conference Co-Chair & University of Maia ISMAI, Portugal

10:00 – 10:10 | **Dr. Mourad Amer**, President and CEO of IEREK, Egypt. *A welcoming word.*

| **Plenary Session**
Introducing the Keynotes



Keynote 1:**10:10- 10:40 | Prof. Manuel Salgado, PhD in Tourism from the University of Aveiro****“Sustainable development and tourism research perspectives”**

Session 1: Development Strategies for Sustainable Tourism	
Moderated by	Antonio Jose Pinheiro, Phd in Tourism from the University of Coimbra, Portugal Roberto Reis, PhD in Tourism from the University of Coimbra, Portugal
10:40 – 10:55	<i>The Folk as a Resource in The Construction Of The Tourism Image Of Alto Minho (Portugal)</i> Eduardo Gonçalves & Maria Odete Gonçalves
11:00 – 11:15	Re-looking through the Ian Mc Harg's perspective on landscape planning: Watershed Management of cultural landscape of Orchha, Madhya Pradesh, India Sneha Ramani
11:20 – 11:35	Municipality of Ramon, Isabela, Philippines: Sustainable Tourism and Strategic Development Plan 2021-2025 Antonio S. Tiong & Miguell Jhon R. Casanova & April Dominique O. Cruz & Ma. Arna Jinia L. Saggalang & Kryzti Ann Felice R. Veniegas
11:40 – 11:55	Solidarity Tourism in a Multicultural Society in Southern Italy Chieko Nakabasami
12:00 – 12:15	Hospitality future Perspective: a study on the sustainable development and green practices in hospitality industry post Covid-19 Scenario of India Saurabh Bhatni
12:20 – 12:35	Red Rocks Initiatives For sustainable Development, Linking Tourism, Conservation, and Community Development Gregory Bakunzi
12:40 – 12:50	Short Break

Keynote 2:

12:50 – 13:20 | Prof. Xerardo Pereiro, Associate professor of anthropology and cultural tourism, University of Trás-os-Montes and Alto Douro, Portugal

“Tourism and Pilgrimage in post secular times: The Portuguese Inner Way to the Santiago de Compostela (PIWSC)”

Session 2: Sustainable Environment: Geography and Tourism	
Moderated by	Antonio Vilares Melo , Professor at the university of Maia Ricardo da Costa Guerra , Phd in Tourism from the University of Coimbra
13:20 – 13:35	Heritage Tourism: The Case Study Of La Locanda Dei BeneDettini (BARI) Ludovica LaGhezza
13:40 – 13:55	From the Paradise of Beit Shean Valley to the Contested Landscape of Spring Valley, Water amenities, Environmental Justice and Sustainable development) Tal Alon Mozes
14:00 – 14:15	Religious Tourism during the COVID-19 Period: The Pilgrimage of Our Lady of the Agony, Viana do Castelo Hugo Martins
14:20 – 14:40	Visitors' Perception of tourist attractions in a green protected area: The case Study of the Peneda-Geres National Park Hugo Martins & António Pinheiro

End of Day 1

Day 2: Thursday 14 October 2021

09:00 – 9:30 | **Online Registration/ Web Login**

Delivery of Information and Networking

Keynote 3:

9:30 – 10:00 | **Prof. Norberto Santos**, Director of the Department of Geography and Tourism at the Faculty of Arts , University of Coimbra

“Culture and Tourism Development and Sustainability”

Keynote 4:

10:00 – 10:30 | **Prof. Ante Mandic**, Assistant Professor at the University of Split, Faculty of Economics, Business and Tourism, Croatia

“Smart governance for heritage tourism destinations”

Session 3: Social and Economic impacts	
Moderated by	<i>Roberto Carlos Reis, Phd in Tourism from University of Coimbra, Portugal</i> <i>Antonio Jose Pinheiro, Phd in Tourism from the University of Coimbra, Portugal</i>
10:30 – 10:45	Tourism Impacts on Heritage Sites in Japan: From Government’s View to Local People’s awareness <i>Nguyen QuynhHoa</i>
10:50 – 11:05	Exploring the unlimited and unexplored scope for Rural Tourism in Meghalaya, North East India <i>Haziel Buam & Naseer M. A</i>
11:10 – 11:25	The Geographical Indications an a Avenue to responsible tourism (A Frame work to connect Geographical Indications to tourism through a travel Company GI-TRIPS) <i>Brahmanand Reddy</i>
11:30 – 11:45	Effect of market intelligence generation, customer reviews, and management response on business performance: Rural lodging establishments in France <i>Antonio Melo & Rosa Hernández & Pablo Muñoz</i>
11:50 – 12:05	Presenting "Heritapp": A new heritage mobile application for promoting citizen participation and tackling the imbalance in Cultural visits <i>Sonia Pujals</i>

12:10 – 12:25	The Fortress of Santa Catarina de Ribamar (Portimão, Portugal) as a Proposal for Good Practices of Military Heritage Preservation <i>Bruna Galamba</i>
12:30 – 12:45	New Sustainable Tourism Practices in rural and natural areas that suffered from catastrophes: The Great Route of the Alva River (Portugal) Manuel Salgado & José Alexandre Martins & Ricardo Guerra
12:50 – 13:00	<i>Short Break</i>
Session 4: Policies and Mechanisms for Heritage Preservation	
Moderated by	<i>Antonio Vilares Melo</i> , Professor at the university of Maia João Pedro Mendonça , PhD in Tourism from University of Santiago de Compostela, Spain
13:00 – 13:15	Designing conservation: from sustainable heritage to sustainable tourism (and viceversa) <i>Marco Acri</i>
13:20 – 13:35	Contemplating the role of religion and culture in preserving the burial grounds of Kayalpatnam <i>Prabu Asfina</i>
13:40 – 13:55	Education and Professional Training in Tourism: the importance of tourism distribution and the current panorama of travel agents in Portugal <i>Ligia Ribeiro & Eduardo Gonçalves & Ricardo Guerra</i>
14:00 – 14:15	The Future of Historic Re-enactments in Portugal – The Case of Santa Maria da Feira <i>Roberto Reis</i>
14:20 – 14:35	Assessing On-Water Recreation Experiences in Midwestern U.S. Glacial Lakes <i>Rebecca Kauten & O. Calvin</i>
14:40 – 14:50	Discussion and Q&A
14:50 – 15:00	<i>Closing Ceremony: Panel Discussion, Final Remarks, Recommendations & Feedback</i>
<i>End of Day 2</i>	